

LITEVAN 2019

LIGHTING THE FUTURE



League of Intravenous Therapy Education
Vascular Access Network (LITEVAN)

2019 Annual Conference Exhibitor Prospectus

April 25-26, 2019

Nemacolin Woodlands Resort | Farmington, PA

Message from the Executive Director

The League of Intravenous Therapy Education Vascular Access Network (LITEVAN) invites you to join us for our 47th Annual Educational Conference April 25-26, 2019, at Nemaocolin Woodlands Resort & Spa in Farmington, PA. This conference represents great value when it comes to fulfilling your marketing needs.

During this conference, you will have the opportunity to network with nursing professionals who are instrumental in purchasing and implementing major equipment and services. Many of our members participate in this annual educational conference to keep abreast of new products, services and equipment that have become available.

I am confident that LITEVAN's conference can fulfill your corporate marketing needs, and I encourage you to contact Helena Woolslayer at 412-244-4338 x 111 or hwoolslayer@cmmanage.com to discuss your exhibitor packet. I hope to see you at LITEVAN 2019 in April!



Margaret "Peggy" Pearl
Executive Director, LITEVAN



About LITEVAN 2019

Celebrating its 47th year, LITEVAN hosts an annual educational conference to provide its members and other professionals in the vascular access and IV therapy nursing community educational sessions and networking opportunities. The conference strives to educate attendees on the latest developments and techniques in the industry while focusing on patient care and safety. Previous conference topics have included: Modern Vascular Access; CVC vs. PICC in the ICU Setting; IV Medication Administration – What Is the Right Line and Why; Making Sense of All of the Guidelines; The Impact of Superbugs on Vascular Access: Today, Tomorrow and the Future; Liability Under the ACA: What Vascular Clinicians Need to Know; and many more!



About LITEVAN

The League of Intravenous Therapy Education Vascular Access Network (LITEVAN) is a multi-disciplinary organization that provides opportunities for networking, education and sharing of resources related to infusion and vascular access. Our goal is to promote the safe use of vascular access devices and administration of intravenous therapy following the current accepted standards and guidelines across the continuum of care. Our members are nursing professionals who work in hospitals, nursing homes and other healthcare settings that utilize IV therapy nursing.



About the Venue: Nemaocolin Woodlands Resort & Spa

Nemaocolin Woodlands Resort & Spa is a family and luxury vacation and conference destination located on 2,000 wooded acres in the Laurel Highlands of Southwestern Pennsylvania. This five-star resort features luxe accommodations, delicious dining options, a full spa, golf, outdoor activities and more. The newest edition to the resort is the Lady Luck Casino, which opened in July 2013. There is something for everyone to enjoy at Nemaocolin Woodlands Resort & Spa! Accommodation information can be found on the LITEVAN website at www.LITE.org.

Exhibitor Booth Information

Basic Exhibitor Booth – \$995

The Basic Exhibitor Booth includes the following perks:

- Registration for up to two (2) representatives (includes admittance to educational sessions, breakfast, breaks, lunch and CEUs, if applicable)
- 6' skirted table
- 2 chairs
- Wastebasket
- Company listing in registration packets
- Acknowledgement on LITEVAN website and pre-meeting eblast
- Admission to the Thursday Evening Reception
- Friday breakfast roundtable

Booth locations will be coordinated by the meeting manager. Priority in assigning booths according to company preference is given based on support level and date that a signed contract WITH payment is received at the LITEVAN Office (first come, first served). Companies are not permitted to share booths. Please feel free to contact the LITEVAN Office at 412-244-4338 to check the availability of a specific limited sponsorship.



Additional Sponsorship Opportunities

Looking to increase your exposure? Check out our Sponsorship Opportunities on page 4 to see how you can get your company's name and logo seen by all of our attendees! We have several opportunities available for sponsorship and are always welcome to your ideas, too. Read about our sponsorships and consider increasing your exposure to our niche audience in 2019.



Exhibitor Schedule

Wednesday, April 24

5:00 p.m.-7:00 p.m. Exhibitor Setup

Thursday, April 25

7:00 a.m.-7:45 a.m. Breakfast with Exhibitors
10:00 a.m.-10:30 a.m. Break with Exhibitors
11:45 a.m.-1:00 p.m. Business Meeting Luncheon (*exhibitors invited*)
3:00 p.m.-3:30 p.m. Break with Exhibitors
5:30 p.m.-6:30 p.m. Thursday Evening Networking Reception in Exhibit Hall (*exhibitors invited*)

Friday, April 26

7:00 a.m.-8:00 a.m. Breakfast with Exhibitors/Exhibitor Roundtables
10:15 a.m.-10:45 a.m. Break with Exhibitors
10:45 a.m.-2:00 p.m. Exhibitor Breakdown
12:00 p.m.-1:00 p.m. Lunch with Poster Awards and Basket Raffles (*exhibitors invited*)

Additional Sponsorship Opportunities

LITEVAN has opportunities to sponsor additional items that will help market and promote your company during the conference. There are plenty of ways to get your name out there, and we encourage you to take advantage of them!

Badge Holders/Lanyards – \$400

Your company logo will be featured on our attendee name badge holders.

General Session Speakers – \$500

Receive signage, recognition in all marketing materials and acknowledgement in the speaker introduction.

Keynote Speakers – Contact LITEVAN Office

This year's keynote speakers are sure to wow attendees! Receive signage, recognition in all marketing materials and acknowledgement in the speaker introduction.

Meeting Pens (we provide) – \$350

Your logo and the LITEVAN logo on pens distributed to all meeting attendees.

Meeting Totes (we provide) – \$600

Your logo and the LITEVAN logo on totes distributed to all meeting attendees at registration.

Trail Map Stop – \$150

Directly drive traffic to your booth by becoming a mandatory stop on the conference trail map. Attendees will have a card to sign by exhibitors, and being a mandatory stop will help drive them to your booth for added engagement. Attendees who fill their cards and complete all mandatory stops will be eligible for gift cards (purchased by LITEVAN) that will be raffled off during the Friday luncheon.

Your Idea – Contact Us

If you have your own idea for a sponsorship or want to sponsor something that isn't listed, please contact Peggy Pearl at the LITEVAN Office at mpearl@cmemanager.com so we can find the perfect sponsorship.



Past Exhibitors and Sponsors

3M Medical	Becton Dickinson	Excelsior Medical	Medcomp
Access Scientific	Catheter Connections	Farmers Insurance	Navilyst Medical
Accuvein	CareFusion, Chloraprep	Flexicath, Inc.	PDI Healthcare
Active Medical	CareFusion, Maximus	Genentech USA	PerSys Medical
Angiodynamics	Centurion Medical Products	Hospira Worldwide, Inc.	Professional Disposables International (PDI)
B. Braun Medical	Christie Medical	ICU Medical, Inc.	RyMed Technologies, Inc.
BARD Access Systems	Clinical Technology, Inc.	Ivera Medical/Curos	SecurAcath
BARDS Medical Division – Statlock	CSL Behring	IVTAGS, LLC	Sonosite, Inc.
Baxter	Eloquest Healthcare	ivWatch, LLC	Teleflex Medical
BD Medical	Ethicon BioPatch	Johnson & Johnson, BIOPATCH	TransLite, LLC
BeutiControl	Eye Defining Moments, Inc.	Marathon Pharmaceuticals	Vascular Pathways

Exhibit Space Terms & Conditions Agreement

Eligible Exhibits

The League of Intravenous Therapy Education (LITEVAN) reserves the right to determine the eligibility of any Company or Product to exhibit in the Conference and further reserves the right to reject any application and/or limit space assigned to any one Company.

Liability for Exhibits

Exhibitor assumes responsibility and agrees to indemnify and defend LITEVAN and the Nemaquin Woodlands Resort & Spa, and their respective employees and agents, against any claims or expenses arising out of the use of the exhibition premises. The Exhibitor understands that neither LITEVAN nor the Nemaquin Woodlands Resort & Spa maintains insurance covering the Exhibitor's property, and it is the sole responsibility of the Exhibitor to obtain such insurance.

The Exhibitor agrees to make no claim for any reason whatsoever against LITEVAN and/or Conference Sponsor and the City and/or State wherein Conference is held for loss, theft, damage or destruction of goods, nor for any injury to himself or employees while Conference is in progress, being set up or taken down. Exhibitor agrees to indemnify and hold harmless LITEVAN, LITEVAN, Conference Sponsor and the Hotel wherein the Conference is held, and their employees, are held harmless against any and all claims of any person, arising out of facts, omissions or negligence or Exhibitor, its agents, or employees.

Limitation of Exhibits

LITEVAN reserves the right to stop or remove from the Conference any Exhibitor, or his representative, performing an act or practice when in the opinion of LITEVAN is objectionable or detracts from the dignity of the Conference or is unethical to the business purpose of the Conference. LITEVAN reserves the right to refuse admittance of exhibits or materials to the Conference until all dues and fees are paid in full. No exhibitor shall hold any social event which Buyers are invited, or entice Buyers off the Conference floor during official Conference hours.

Cancellation or Withdrawal

Cancellation of space and refund is subject to the following conditions: Exhibitors shall give written notice of cancellation. If written notice is received **on or before Feb. 16, 2019, a refund of all monies minus a charge of \$200 will be refunded. Cancellation for any reason after Feb. 16, 2019, will not be eligible for any refund.**

Exhibit Restrictions

No Exhibitor or part of an exhibit will be admitted to any space until rental of that space has been paid in full. No Exhibitor may dismantle the exhibit except according to the guidelines set forth in the schedule unless prior written approval is given by LITEVAN. The Exhibitor shall properly staff the exhibit during the Conference hours. Exhibitors are liable for any damages caused to building walls, floors or columns or other Exhibitors' property.

Boundaries

All parts of all exhibits must be exhibited within Exhibitor's assigned space boundaries. Aisle space is under control of LITEVAN.

Register to Exhibit Online!

Secure your spot quickly and easily for LITEVAN 2019 with our online application.
You can pay instantly with a credit card or mail in a check with the online form.